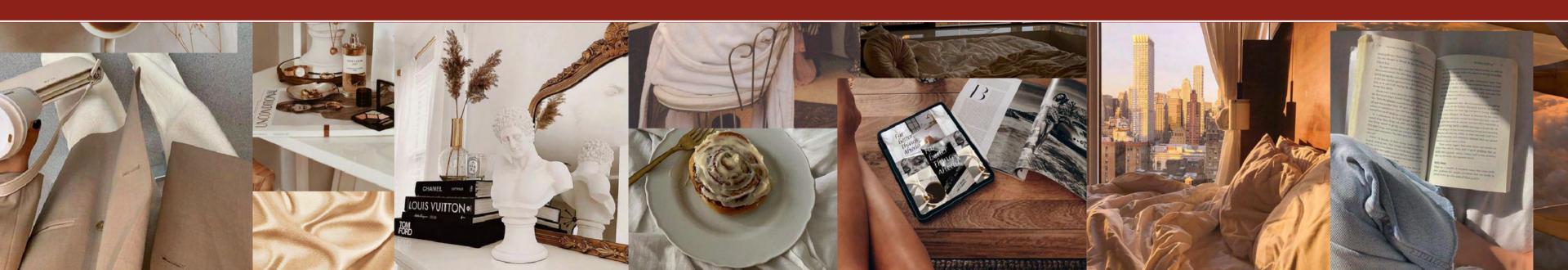
# Hi, I'm Sam!

### **CONTENT CREATOR**



SAMANTHASLANKARD.COM





# AboutMe

## COFFEE IS MY FAVORITE MEAL OF THE DAY

LONDON IS MY HAPPY PLACE

WRITING AND JOURNALING ARE MY GO-TO CREATIVE OUTLETS

AIRPORTS INSPIRE ME

SANDWICHES ARE MY LOVE LANGUAGE

HAPPIEST IN THE SUN

ALWAYS LISTENING TO PODCASTS

LOVE TAKING PHOTOS & LEARNING ABOUT PHOTOGRAPHY

SAMANTHA SLANKARD

# Experience

- CRAFTING CONTENT
- **KEYS TO SUCCESS**

# Industries I've Worked With:

INTERIOR DESIGN REAL ESTATE FASHION FOOD ROOFING BEAUTY SOFTWARE LAW

CAR SERVICES AUTHORS ASPHALT MEDICAL LAWN CARE PHOTOGRAPHY VIDEOGRAPHY PODCASTS

ELECTRICAL SEPTIC FIRE SAFETY & MORE!

# Why You Can Trust Me:

• I SUPPORT BUSINESSES THAT LACK THE TIME. CREATIVE ENERGY & RESOURCES FOR MARKETING

• I THINK LIKE A CONSUMER

• I USE COLORFUL, RELATABLE LANGUAGE WHEN

• I BELIEVE AESTHETICS & BRAND IMAGE ARE THE

• I RELY HEAVILY ON ASANA SO I DON'T MISS A BEAT

• I RESEARCH EVERYTHING & COMMUNICATE CLEARLY

• I LOVE MY JOB & HELPING BUSINESSES GROW!

## SOCIAL MEDIA MARKETING & MANAGEMENT

## PINTEREST MARKETING

CANVA GRAPHIC DESIGN

BLOG & CONTENT WRITING

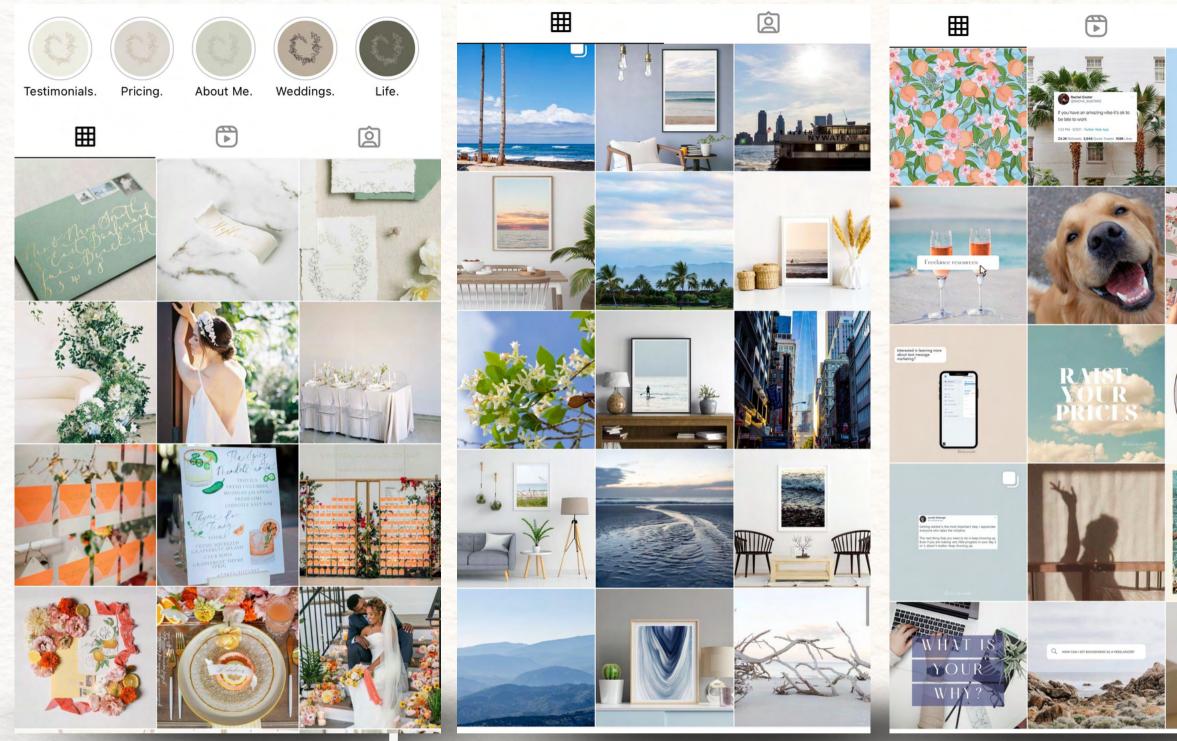
EMAIL MARKETING

COPYWRITING & COPY EDITING

TEXT MESSAGE MARKETING

### SAMANTHA SLANKARD

# Services



YOUR AUDIENCE IS ALREADY ON SOCIAL MEDIA. IS YOUR PROFILE WORTH FOLLOWING? PEOPLE COME FOR THE AESTHETICS AND STAY FOR THE CONTENT.



Put your blue light glasses on









# Email Marketing

INVESTMENT STARTING AT \$300

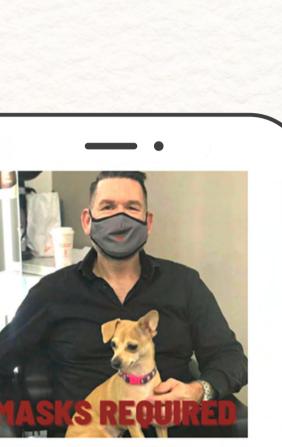
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We are back to requiring masks. This is ensure each and every guest feels safe walking through our doors. Please wear a mask to your appointment!

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#### ABOUT AVEDA





A look at the life and legacy of our founder, Horst Rechelbacher, who showed us the power of living from a place of love, to make the world a more beautiful place.

Watch the Video

#### FEATURED STYLIST



#### Meet Sarah

Sarah graduated from Aveda Institute in Orlando, 2016. She loves to work with people and make them feel confident. She takes pride in what she does, ensuring that her guests receive the best results. As a graduate from one of the most respected institutions and a well seasoned hair stylist, it is Sarah's upmost expectation for new and returning guests to have the best resulted. Fashion is a very passionate ideology to her experiences and talents. Sarah keeps herself up to date on new styles and techniques in the industry. Sarah is very well accomplished and much appreciative to be apart of such an amazing team.

Book an appointment with Sarah!

Book An Appointmen

#### REFERRAL PROGRAM

Did you know about our Referral Program? It's our way of saying thank you for helping our small business grow.

Refer a friend for them to receive \$20 off their first visit and 20% off retail. You'll get a \$25 credit for future services. It's a win-win! IF YOU WOULD HAVE TOLD ME A YEAR AGO THAT I WOULD BE WRITING FASHION CONTENT FOR THE EVERYGIRL, I WOULD HAVE NEVER BELIEVED YOU. LIFE: MADE.



# The Only Boots You Need for Fall 2021



## The Lazy Girl's Guide To Looking Cute **This Fall**

#### written by SAMANTHA SLANKARD SEPTEMBED 24 202

The Everygirl's product selections are curated by the editorial team. If you buy something through our links, we may earn an affiliate commission, at no cost to you. We only recommend products we genuinely love.

WRITING IS MY JAM, ESPECIALLY WHEN THE ASSIGNMENT INVOLVES FOOD AND SUPPORTING LOCAL BUSINESSES.



### **BEYONDISH**

ABOUT US REVIEWS ON THE DISH CONTA

#### Posted in Artisanal

Fire Dept. Meals is Extinguishing Hunger Around Orlando

By Samantha Slankard



Every week, duty calls for Fire Dept. Meals to deliver fresh, home-cooked dishes to the doors c omeowners across Central Florida. And their loyal customers have come to expect nothing I food entrepreneurs Robert and Dunya Grebic



### BEYONDISH

ABOUT US REVIEWS ON THE DISH CON

ABOUT US REVIEWS ON THE DISH CONT

Posted in The Entrepreneurs

### Wear your Hungry Pants to This **Orlando Restaurant**

By Samantha Slankard

**BEYONDISH** 

Posted in Giving Back

### A Foster Son of Orlando Gives Back with Comfort Food

By Samantha Slankard



Twelve years. That's how long California native Doug Miller spent bouncing from home to home, kitchen to kitchen and school to school in the foster care system. Despite growing up in unfamiliar houses with a rotation of cooks in the kitchen. Miller always looked forward to - and appreciated - a home-cooked meal

Miller, in fact, referred to his foster moms as "chefs" and learned a lot about food (and what not to do with it) through the meals he was served. He might not have had the coolest clothes or the newest kicks, but he was fed. And that was how he received love

After eventually leaving the system and finding a successful career in sales, he retired at 45 and decided, along with his girlfriend, Amy Eldridge, to enjoy the fruits of his labor in Orlando Florida. But around a year and a half into retirement, Miller realized he had a little more work to do. And that included an overwhelming pull to give back to the community and support kids in the system.

Because food held such a special place in his heart, he decided to open up a restaurant that showcased some of the recipes he was served growing up as well as provided jobs for kids who have been, or currently are, in the foster care system, In 2018, FK (which stands for Foster Kid) Your Diet was born. He knew the name needed to be fun and representative of his overall mission, which is to provide his guests with the kind of meals that made him feel loved and worthy



yesterday

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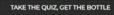
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STOR STATISTICS



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# Copy writing

# Ask me about add-ons

# CANVA DESIGN PINTEREST MARKETING TEXT MESSAGE MARKETING

3:22 ★1 (833) 369-3122 >

> Text Message Fri, Apr 9, 3:00 PM

Happy ③ Month. Get involved! https://txt.so/bgFinW Reply stop to stop

Wed, Jul 28, 2:22 PM

Last call for the blowout special. Schedule an appt. your future self will thank you for: <u>https://</u> <u>avedasalonorlando.com/appointments</u> Reply stop to stop

Wed, Aug 4, 12:01 PM

PSA: Masks are required again at Matthew Michael's Experience. Your safety is our #1 priority. Come relax in a clean environment with us! Reply stop to stop

Fri, Aug 20, 11:36 AM

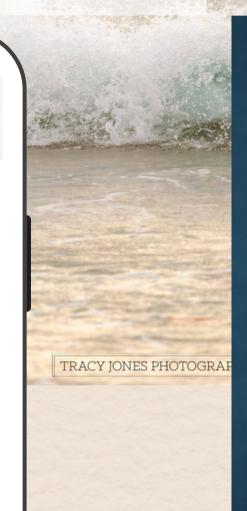
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## SAMANTHA SLANKARD

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